

INSIDE

— Safe Zone:

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

— Trimming Zone:

Please allow 0.125" cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

— Bleed Zone 0.125 Inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

..... Fold Lines:

IMPORTANT

Please send artwork without blue, red, black and gray frames. If you send files as EPS, PDF, AI all texts should be converted to outlines.

Final Size: 11" x 17"

Size with bleeds: 11.125" x 17.125"

