

— Safe Zone:

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

— Trimming Zone:

Please allow 0.1" cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

— Bleed Zone 0.1 Inches:

Make sure to extend the background images or colors all the way to the edge of the black outline.

IMPORTANT

Please send artwork without blue, red, and black frames. If you send files as EPS, PDF, AI all texts should be converted to outlines.

Final Size: 3.5" x 2"

Size with bleeds: 3.6" x 2.1"

